



Health Communication MPH Practicum & Internship Opportunity

About the organization: California Black Women's Health Project (CABWHP) is the only statewide non-profit organization that is solely committed to improving the health of California's 1.2 million Black women and girls through advocacy, education, outreach and policy. We focus on empowering Black women to take personal responsibility for their health and to advocate for changes in policies that negatively affect the health and well-being of Black women and girls.

Practicum Description: The Communications & Marketing MPH Practicum currently offered by CABWHP is an individual and group-based practicum. During the practicum, students will support the organization's new and ongoing communications and marketing projects, collaborate with CABWHP's Creative Team and work independently. Students will also have the opportunity to support the organization's work and mission by carrying out a self-designed project.

Duties:

Create, write, design and/or edit public health content focused on various topics, including mental health, maternal health, sexual health, reproductive health, aging health, nutrition and/or COVID-19

Create, write, design and/or edit content for the purposes of building awareness, empowering and educating audiences

Research data and information focused on the health and wellness of Black women and girls

Assist with the execution of communications & marketing campaigns and projects

Help optimize outreach of CABWHP's content by tailoring messaging, analyzing metrics and researching best media practices

Specific Qualifications:

Possess writing, researching and/or design skills

Experience creating health communication content such as reports, social media posts, blog posts, visuals or articles

Understanding of social media platforms (e.g., Facebook, Instagram, LinkedIn, TikTok, Twitter and/or YouTube) and social media management

Working knowledge of Google Suite and/or Microsoft Word, PowerPoint and Excel

Commitment to supporting the organization's mission and communications and marketing efforts

Self-starter, organized, flexible and detail oriented

Ability to work well independently and within a team

Current MPH student or recent graduate

Proficiency in design software (e.g., Canva, Illustrator or Photoshop) is highly desired

Start Date: Immediate, Practicum offered on a rolling basis

Hours: Hours flexible

How to Apply: Email Geneses Abril, CABWHP's Director of Communications & Marketing, at geneses@cabwhp.org with:

- Resume/CV
- Writing sample
- Your weekly availability